



At the OEKO-TEX® trade fair stand in Hall H4-A162, interested visitors are supplied with comprehensive details of the OEKO-TEX® testing and certification system.

ITMA 2011 in Barcelona: OEKO-TEX® stand and presentation at trade fair forum

In its role as provider of the world's leading independent certification system for checking textiles for the presence of harmful substances (OEKO-TEX® Standard 100), this year will once again see the International OEKO-TEX® Association with its own trade fair stand at the premier trade event for innovative textile machinery and production technologies, ITMA in Barcelona.

Between 22 and 29 September there will be a total of 36 experts from the 15 OEKO-TEX® testing institutes and their 50 contact offices in 60 countries around the globe available in Hall H4-A162 to provide detailed information on the requirements and concept for the OEKO-TEX® process for testing for harmful substances. Against the background of the approaching 20th anniversary of OEKO-TEX® in the coming year, on the occasion of the "Textile Dyeing and Chemical Leaders Forum" on 26 September, scheduled for 09.15 in Room 5.3 at the trade fair conference centre, OEKO-TEX® Secretary General Dr. Jean-



In his contribution on „OEKO-TEX® certification – Your key to sustainable products and transparent supply relationships“, OEKO-TEX® Secretary General Dr. Jean-Pierre Haug briefs those participating in the „Textile Dyeing and Chemical Leaders Forum“ on the benefits of the „Confidence in textiles“ label, from the point of view of quality assurance and product marketing.

Pierre Haug will also be presenting the benefits of the "Confidence in textiles" label and the additional possibility of having production premises certificated to OEKO-TEX® Standard 1000 for companies spanning the entire chain of added value in textiles, to allow them to position themselves successfully in the globalised market.

Visitors to the ITMA event in Barcelona looking for a quick overview of the main aspects of OEKO-TEX® certification and the technical competence of OEKO-TEX® member institutes will find all the information they require along with a download

option for the necessary application forms on a trade fair portal at <http://itma.oeko-tex.com>. Also available here is a complete overview of all of the OEKO-TEX® contacts available on the specific days of the trade fair and a facility for setting up meetings.

It is the aim of the OEKO-TEX® Association to provide personal and competent support for both existing certificate holders and interested textile companies in all of the main manufacturing countries and at international events in the sector - such as ITMA - in order to create the best possible basis for fulfilling

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the required criteria in terms of quality assurance in their works. To date, across the globe there have been over 100,000 OEKO-TEX® Standard 100 certificates issued covering millions of textile products of all kinds. At present there are more than 9500 companies in the textiles sector actively involved in the OEKO-TEX® certification system and consistently working to the required testing criteria in their production. From the international perspective, however, for a wealth of other initiatives, associations and organisations the OEKO-TEX® Standard 100 serves as a model when it comes to excluding any possible harmful substances in textiles, with many companies stipulating its application as a standard requirement in their technical supply specifications, as providing evidence of human-ecological quality.



Visitors to the trade fair will be particularly looking forward to the high-value give-aways handed out to them as a small token of appreciation by the experts from the OEKO-TEX® labs present at the stand. These include practical shopping bags and Buff® branded multi-function cloths. An artist was commissioned to produce the exclusive design for these, taking her inspiration from elements of the OEKO-TEX® label. All of the gifts handed over at the trade fair naturally fulfil the requirements of the OEKO-TEX® Standard 100 and present absolutely no risk to health.

The design of the high-value trade fair gifts has been exclusively conceived by an artist to mark the approaching 20th anniversary of the OEKO-TEX® testing for harmful substances next year. In the process, she took her inspiration from elements of the OEKO-TEX® label.

WWW <http://itma.oeko-tex.com>